



Global Labour University

Workshop in cooperation with the IG Metall: Multinational Enterprises and trade unions strategies

3/4 May 2007

Aims:

- critically discuss what constitutes good practice on organizing and campaigning (in particular with view to effectiveness and sustainability)
- collect good practice cases on organizing and campaigning with view to making them more accessible
- assess the state of trade union organization in the global economy

Outcomes:

- exchange between students and GUFs/ other trade unionists
- possibilities for Masters' thesis topics which might benefit the trade unions

Target group:

- students of the Masters' course 'Labour Policies and Globalization'
- Global Unions
- national sectoral unions

Place:

Training Centre of the IG Metall Pichelssee

IG Metall - Bildungsstätte Berlin

Am Pichelssee 30

13595 Berlin

<http://www2.igmetall.de/homepages/bs-berlin/tagungshotel.html>

How to get there (in German only):

<http://www2.igmetall.de/homepages/bs-berlin/kontakt.html>

Maximum number of participants: 60

Thursday, 3 May 2007: Opening Session

- 9.30 am Welcome by IG Metall, ILO and Free University Berlin
- Chair: Verena Schmidt, ILO
- 9.45 am Wolf Jürgen Röder, IG Metall:
The response of German trade unions to the challenge of globalising companies
- 10.15 am Marion Hellmann, BWI:
The strategy of BWI on MNCs: A coordinated approach to Framework Agreements, Company Codes of Conduct, Corporate Campaigns and European Works Councils
- 10.45 am Discussion
- 11.30 am Coffee break
- 12.00 pm Thomas Greven, Free University Berlin:
Global Rules and recommendations to protect workers rights
- 12.20 pm Discussion
- 12.45 pm Lunch

**Parallel Session A:
Public awareness strategies of trade unions towards MNEs**

Thursday, 3 May 2007

2.00 pm – 3.30 pm

Session 1 - Case study on the London Olympics Campaign (2012) and South African World Cup (2010)

- Background to the Campaign (Athens Olympic Campaign in 2004)
- Campaign Strategies for the London Olympics and the South African World Cup

Chair: Frank Hoffer, ILO
Doug Miller, ITGLWF
Dale Forbes, South African Municipal Workers' Unions

4.00 pm – 5.30 pm

Session 2 – Consumer power (e.g. fair trade/ Forest Stewardship Council)

Chair: Mike Fichter, Free University Berlin
Ingeborg Wick, Südwind
Gisbert Schlemmer, FSC/ IG Metall

Friday, 4 May 2007 morning

9.00 am – 10.30 am

Session 3 – Public procurement

Chair: Verena Schmidt, ILO
Marion Hellmann, BWI
Gisela Habel, BMZ

11.00 am – 12.30 pm

Session 4 – Living wage campaigns/ Basic Income Floor

Chair: Christoph Scherrer, University of Kassel
Gabriele Sterkel, ver.di minimum wage campaign
Doug Miller, ITGLWF

**Parallel Session B:
Organizing strategies of trade unions towards MNEs**

Thursday, 3 May 2007

2.00 pm – 3.30 pm

Session 1 – Strategic organizing and mobilizing: Company networks and International Framework Agreements

Chair: Jochen Kletzin, IG Metall Bildungsstätte Berlin Pichelssee

Kirill Buketov, IUF Moscow

N.N., IMF

Evgeniya Plotnikova, Institute for Comparative Labour Studies, Moscow (ISITO)

4.00 pm – 5.30 pm

Session 2 – Strategic hubs and sectors for production networks

Chair: Susanne Kim, DGB National Training Centre

Valery Alzaga, ver.di/ SEIU Organizing Security Services in Hamburg

Dora Zinke, DGB Berlin/Brandenburg

Friday, 4 May 2007 morning

9.00 am – 10.30 am

Session 3 – Organizing along supply chains

Chair: Emilia Ghansah, Ghana TUC

Felipe Saboya, Observatório Social/ CUT Brazil

Sarah Bormann, WEED

11.00 am – 12.30 pm

Session 4 – Organizing in a company

Chair: Horst Mund, IG Metall

Agnes Schreieder, ver.di: Lidl/ Schlecker campaign Germany/ Europe

Martin Bartmann, GMEECO (Requirements and Perspectives of the General Motors Europe Employees Cooperation)

Friday, 4 May 2007 afternoon

Plenary session

2.00 pm **The way forward: Concluding Roundtable**

Chair: Mike Fichter, Free University Berlin

Brief reports by students from the workshops and open discussion